

# БЪЛГАРСКА АСОЦИАЦИЯ ЗА УПРАВЛЕНИЕ И РАЗВИТИЕ НА ЧОВЕШКИТЕ РЕСУРСИ

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**БИБЛИОТЕКА и КНИЖАРНИЦА на БАУРЧР**

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**Business Spotlight**

**BiZZ**  
**words**

**think outside the box**  
(idiom) to think in an unconventional way

“In creative industries such as advertising, you have to be able to think outside the box.”

**Bulgarian: да мислиш нестандартно**

15%

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